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# A Tour of Stakeholder Engagement Methods: Community and Stakeholder Advisory Panels

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**Don Nease, MD**

## **Basic considerations**

- Why do you want to convene a panel:
  - Assistance with a discrete task vs. longer term co-development or project
  - Be clear about the goal with yourself and those you wish to engage
  - The IAP2 framework can help define some options:
    - <https://www.iap2.org.au/resources/iap2-published-resources/>
  - Be authentic and honest in your engagement
    - <https://www.livingcities.org/blog/1256-a-path-towards-authentic-community-engagement>
- What voices do you want at the table and how many?
  - Panel needs to be large enough to allow input from various perspectives, but small enough that all members can be heard
  - Consider expertise (what kinds do you need) vs. representation (desire to get one of every kind of person)
- Recruiting panel members
  - Seek the aid and advice of a trusted community member as a connector
  - Conduct “get to know you” interviews with potential panel members
  - Probe for whether potential members have axes to grind (can the potential member compromise?)
  - Be clear about the goals and the ask in terms of commitment
- Compensate fairly
  - Set an hourly rate that makes sense given the ask
  - Consider whether to pay per meeting or in a lump sum
  - PCORI Guidelines:
    - <https://www.pcori.org/blog/framework-financial-compensation-patient-partners-research>
- Make it easy for your panel members to attend
  - Meet in the community in a well-known and convenient location
  - Provide childcare if appropriate and needed



**ACCORDS**

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**Notes:**



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