A Tour of Stakeholder Engagement Methods: Community and Stakeholder Advisory Panels

Don Nease, MD

Basic considerations

- Why do you want to convene a panel:
 - Assistance with a discrete task vs. longer term co-development or project
 - Be clear about the goal with yourself and those you wish to engage
 - The IAP2 framework can help define some options:
 - https://www.iap2.org.au/resources/iap2-published-resources/
 - Be authentic and honest in your engagement
 - https://www.livingcities.org/blog/1256-a-path-towards-authentic-community-engagement
- What voices do you want at the table and how many?
 - Panel needs to be large enough to allow input from various perspectives, but small enough that all members can be heard
 - Consider expertise (what kinds do you need) vs. representation (desire to get one of every kind of person)
- Recruiting panel members
 - Seek the aid and advice of a trusted community member as a connector
 - Conduct "get to know you" interviews with potential panel members
 - Probe for whether potential members have axes to grind (can the potential member compromise?)
 - Be clear about the goals and the ask in terms of commitment
- Compensate fairly
 - Set an hourly rate that makes sense given the ask
 - Consider whether to pay per meeting or in a lump sum
 - PCORI Guidelines:
 - https://www.pcori.org/blog/framework-financial-compensation-patient-partners-research
- Make it easy for your panel members to attend
 - Meet in the community in a well-known and convenient location
 - Provide childcare if appropriate and needed







UNIVERSITY OF COLORADO | CHILDREN'S HOSPITAL COLORADO



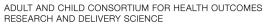
A Tour of Stakeholder Engagement Methods: Community and Stakeholder Advisory Panels

Don Nease, MD

Notes:







UNIVERSITY OF COLORADO | CHILDREN'S HOSPITAL COLORADO

